

fundraising, best prospects report

This report uses a proprietary algorithm to rank your member or customer base on the likelihood that they will make a substantial donation to your organization. With an easy-to-use Excel report, you can sort and analyze opportunities and conduct preliminary prospect research, feeling confident in suggesting a donation using our suggested “ask amount” provided with the list.

The following are sample pages extracted from a full report; names and statistics have been altered and are for illustrative purposes only.

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we help you see what's there

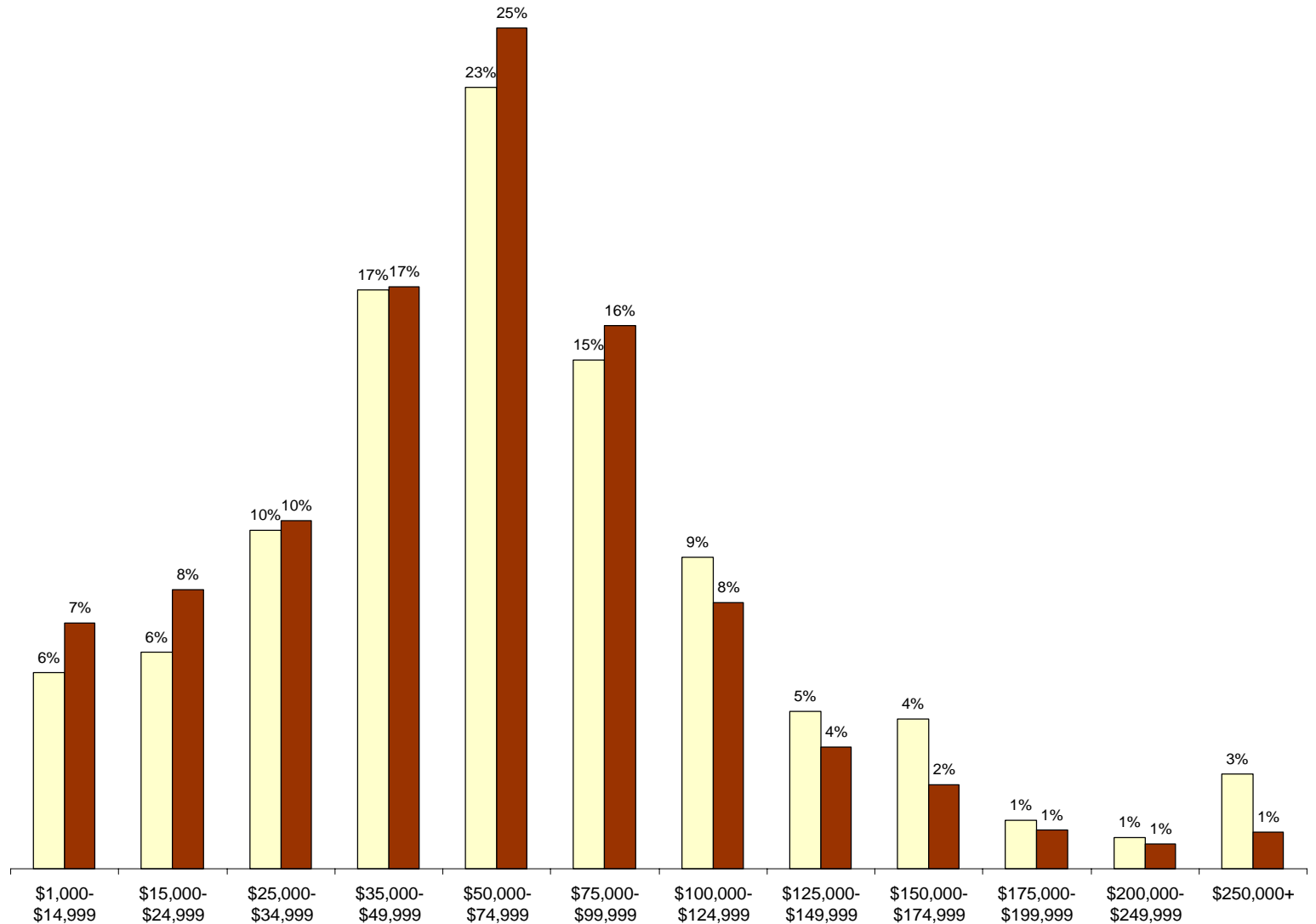
SEER

income distribution

Sample Non Profit Branch

Sample Branch

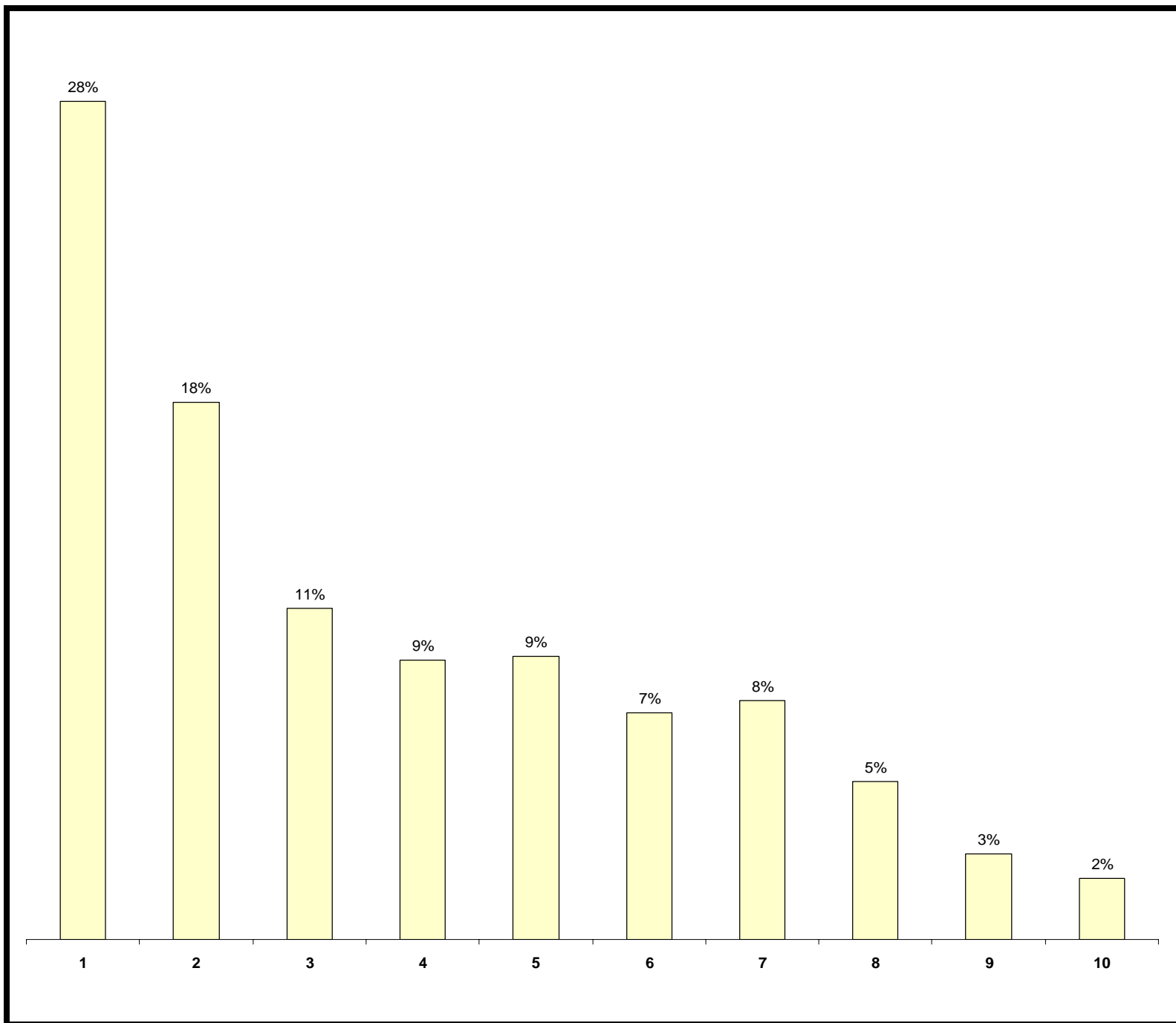
Association Average



segment distribution

Sample Non Profit Branch

Sample Branch

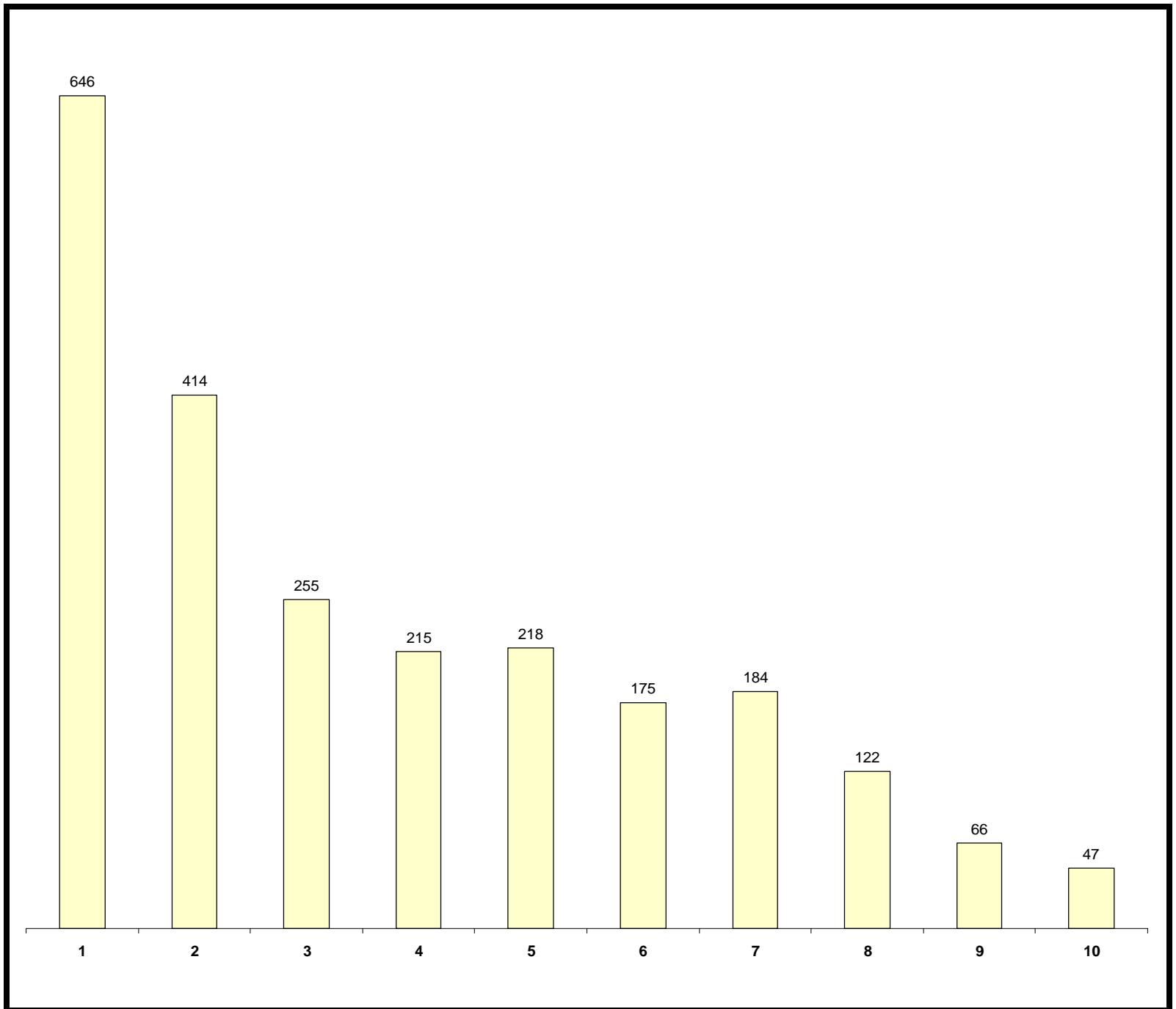


Segment 1 is the most likely to contribute/make a donation and Segment 10 is the least likely to contribute/make a donation.

segment
member
count

Sample Non Profit
Branch

Sample Branch



Segment 1 is the most likely to contribute/make a donation and Segment 10 is the least likely to contribute/make a donation.